



Marketing Placement

Are you looking for a paid internship in the UK within a global FMCG company? Would you like to develop valuable skills that will open up your future career path? Are you full of ideas, enthusiasm and a team player? If your answer is YES you might just be our perfect match!

The Opportunity

As a Marketing Intern at Church & Dwight you will have the opportunity to work across at least 4 of our exciting and established global brands such as Batiste, Nair, Femfresh, Arm & Hammer and Pearl Drops just to name a few as well as the integration of new and exciting brands. You will be part of the Marketing Department's Beauty, Health Care or Dental Teams where you'll work closely alongside, and be able to gain knowledge from our highly experienced team members.

Our Marketing Internship is full of variety, it's fast paced, and allows you to lead entire projects.

In your day to day role you will be:

- Liaising with external stakeholders.
- Monitoring brand performances and analysing market research.
- Managing and coordinating budgets.
- Supporting the delivery of new product development, creative packaging design, attending shoots, coordinating focus groups and analysing market research.

Throughout your internship you'll have the opportunity to tailor your responsibilities based on your areas of interest all of which will lead to first-hand brand management experience and involvement with cross functional departments.

Who We Are Looking For

We welcome applications from current students looking to undertake an industry placement year and also graduates seeking their first Marketing opportunity.

The ideal candidate will:

- Be an undergraduate/postgraduate ideally in Business, Marketing or a related subject.
- Have excellent verbal and written communication skills.
- Be able to demonstrate a "can do" attitude and desire to continuously improve.
- Have the ability to work as part of a team.
- Have an enquiring mind.
- Be competent in MS Office, Word, Excel and PowerPoint

About Church & Dwight

You may be more familiar with our products than with our company name. Batiste dry shampoo, Pearl Drops Whitening toothpolish, Arm & Hammer baking soda toothpaste, Femfresh Intimate wash, Orajel toothache & ulcer relief, Sterimar natural sea water nasal spray and Nair hair removal products all of which form part of our exciting brands. We are continuing to grow our portfolio each year with new exciting acquisitions our newest including Viviscal, Toppik, Anusol and Waterpik.

Church & Dwight UK Ltd are based in Folkestone, Kent, where we develop, produce & distribute many of our products and work with Sofibel in Paris and Church & Dwight GmbH in Frankfurt, Germany to form the European team. We are part of Church & Dwight Co. Inc. based in New Jersey, USA.

In the UK we employ over 300 people who undertake a range of roles from Research & Development & Marketing through to Purchasing, Production and Supply Chain. These teams are supported by departments such as Finance & Human Resources.

How to apply

If you would like to apply for this opportunity and have a valid European passport or a student visa that allows you to undertake an internship opportunity, please contact our HR Team explaining why you would like to work with Church & Dwight UK and attaching a current CV to:

HRDepartment.UK@churchdwight.com

We are currently recruiting for Interns across our business functions, for intern opportunities in other subjects please visit the careers page of the Church & Dwight UK website.

CLOSING DATE FOR APPLICATIONS: 10th FEBRUARY 2019